

MEDIA ALERT | For Immediate Release

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CARNEGIE SCIENCE CENTER HOSTING

GUITAR: THE INSTRUMENT THAT ROCKED THE WORLD EXHIBITION
SHOWCASING NEARLY 70 ACOUSTIC, ELECTRIC, HISTORICAL, AND UNUSUAL
GUITARS, AND THE WORLD'S LARGEST PLAYABLE ELECTRIC GUITAR

PITTSBURGH, PA (May 21, 2022) – Carnegie Science Center officially kicked off the opening of *GUITAR: The Instrument That Rocked The World* today with a demonstration of different types of guitars by Don Hollowood, co-owner of Hollowood Music and Sound and a performance by musician and performer Byron Nash.

Included with general admission, the STEM-packed exhibit filled with nearly 70 rare, antique, and unique guitars is open to the public until Sun., Oct. 30. Visitors will uncover the science of sound and can strum the world's largest playable guitar – weighing in at 2,200 pounds.

"By the 1960s, the guitar had evolved to become every bit as important to social change as newspaper editorials and politicians' speeches," Jason Brown, Henry Buhl, Jr., Director of Carnegie Science Center, said. "We are truly honored to showcase the history and science behind the instrument that has made a huge impact in our society."

From lutes and ouds to modern, high-tech and experimental instruments, visitors will learn about the cultural and physical history and popularity of the guitar.

"We wanted to offer a unique exhibition that everyone can relate to and this one does that, and it is surprisingly scientific," Marcus Harshaw, Senior Director of Museums Experience at the Science Center, said. "Combining music and science is the perfect combination that demonstrates what the Science Center is all about."

"GUITAR: The Instrument That Rocked The World" is a traveling exhibition of The National GUITAR Museum and is included with general admission. This is the final tour of the exhibit. It is presented by Green Mountain Energy and Displayed in PPG SCIENCE PAVILION.

Please see fact sheet about the exhibition attached.

To learn more or purchase tickets, visit CarnegieScienceCenter.org.

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, <u>Carnegie Museums of Pittsburgh</u> is a family of four dynamic, distinctive museums: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. The museums reach 1.5 million people a year through exhibitions, educational programs, outreach activities, and special events.

Accessibility: Features for All

Carnegie Science Center welcomes all visitors. We work to assist visitors with disabilities in obtaining reasonable and appropriate accommodations, and in supporting equal access to services, programs, and activities. We welcome visitors in wheelchairs on the deck of our USS Requin (SS 481) submarine. Below-deck visits require full mobility. Hearing assistance devices are available for The Rangos Giant Cinema. Please ask when you buy your ticket.

Please note that requests for accommodations should be made at least two weeks prior to your visit. For specific questions contact Customer Service at 412.237.1641 or info@carnegiesciencecenter.org. accessibility@carnegiemuseums.org.

About The National GUITAR Museum:

The National GUITAR Museum is the world's first museum dedicated exclusively to the art, history, evolution, and cultural impact of the guitar. The NGM is presenting its Touring Exhibitions to preserve, present, and promote the guitar.

The NGM has assembled a world-class team of guitarists, designers, and production staff to develop the most unique experiences related to the guitar and its artists ever presented.

As of 2022, our exhibitions have been booked into over 50 art museums, history museums, cultural venues, and science centers across America.

The museum is overseen by its executive director, HP Newquist, and is supported by curators, designers, museum professionals, and a Board Of Advisors that includes guitarists Tony Iommi, Steve Vai, Steve Howe, Liona Boyd, Ritchie Blackmore, Al di Meola, and Joe Bonamassa.

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